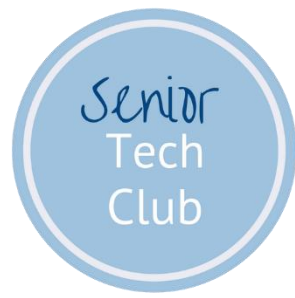


# Welcome to Senior Tech Club LIVE!

With Don Frederiksen

*Please Stand By!  
We will begin at 10 AM CDT*



# Welcome to Senior Tech Club LIVE!

With Don Frederiksen  
[www.SeniorTechClub.com](http://www.SeniorTechClub.com)

# Today's LIVE! Focus

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- Three Things You Need to Know About Podcasts
  - What is a podcast, what does it cost?
  - How do you Listen to Podcasts?
  - How Do you Find a Podcast that interests you?
- How to Learn More
- What's Next

# Housekeeping & Rules

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- Pretend that we are sitting around the kitchen table.
- I Cannot See You!!
- I Cannot Hear You!!
- Questions & Comments
  - Chat at the YouTube Site
  - Send me a text – 612-930-2226
  - Follow-up Question Email:  
questions@SeniorTechClub.com

# What is a Podcast?

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A downloadable audio program

- Original topic
- Recording of a broadcast show

Key Benefits:

- You can listen to on your own time.
- Listen Anywhere
  - Car, at work, at home, while exercising.

# How Popular are Podcasts?

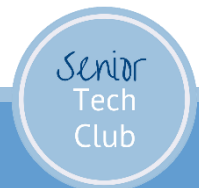
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Apple has 550,000 Podcasts, 30 million episodes

90 million Americans every month

Most popular among 25 – 54 year olds but....

55+ is a fast-growing segment



Questions: Text to: 612-930-2226 or YouTube Chat

# Are Podcasts Free?

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**Yes** – Podcasts from Apple iTunes Store are FREE

Podcasters will typically make money with sponsors and embedded advertising.

- Product Endorsements
- Merchandise
- Paid Subscriptions & Classes

# How Do You Listen to Podcasts

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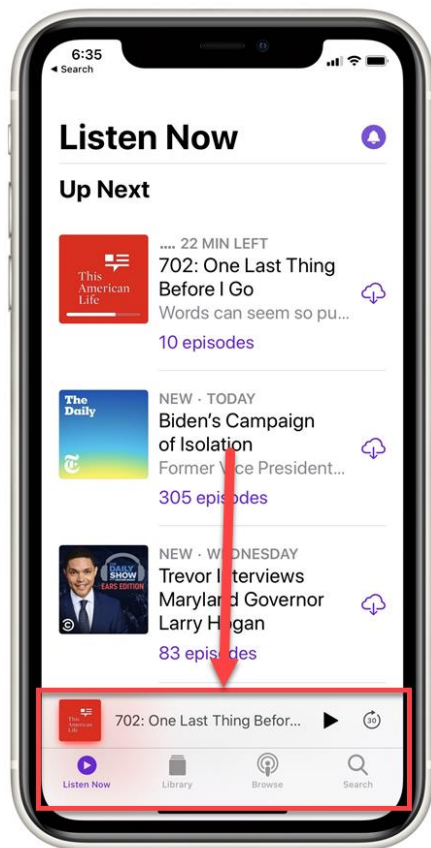
## Podcasts App





# Tour of the App

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# Find a Podcast

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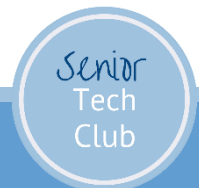


# Browse

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## Explore these Categories

- Top Shows
- Featured Collection
- Curated – Editors Picks

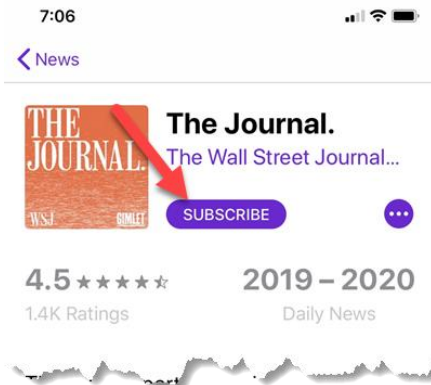


Questions: Text to: 612-930-2226 or YouTube Chat

# When you find something Interesting

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- Subscribe



- Tap Episode to Listen
  - Moves it to Listen Now

# Search

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# Exploring Search

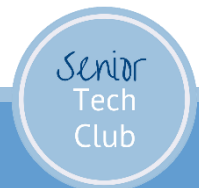
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Shows

Hobbies

People/celebrities

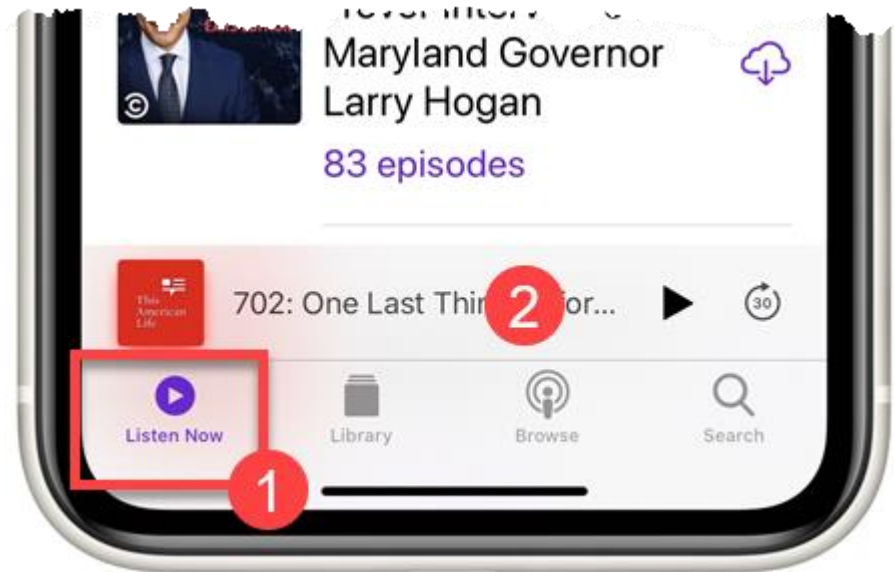
Topics , e.g. Aging, COVID-19



Questions: Text to: 612-930-2226 or YouTube Chat

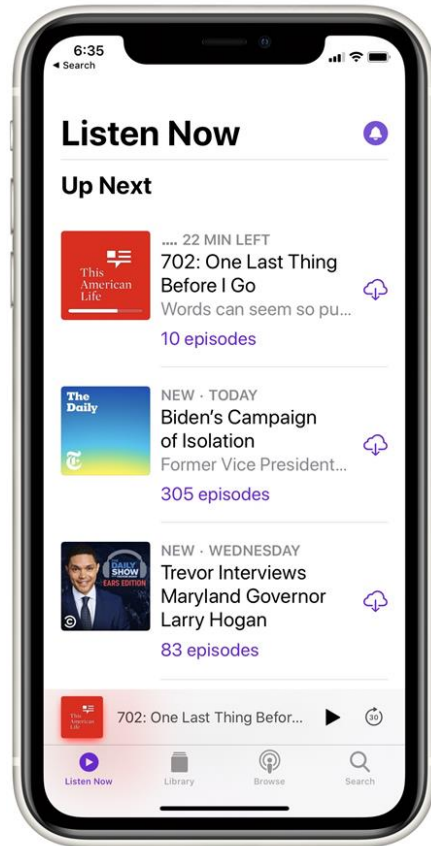
# Listen Now

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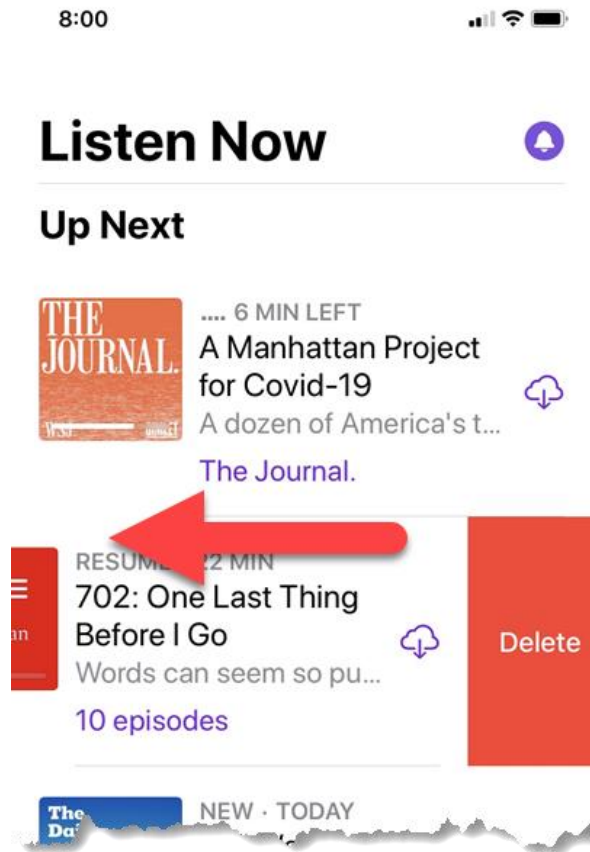
# Listen Now Queue

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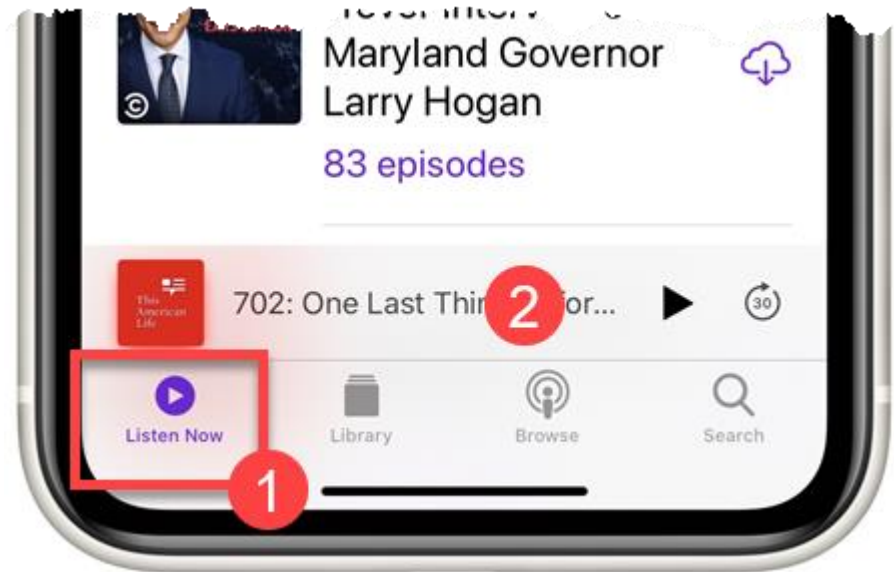


# Delete Episode



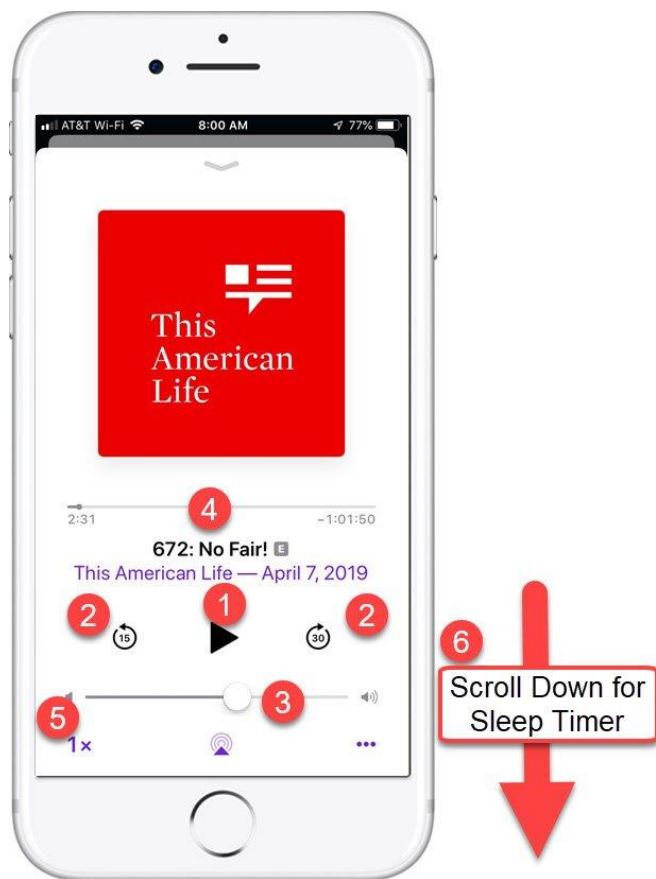
# Player Bar

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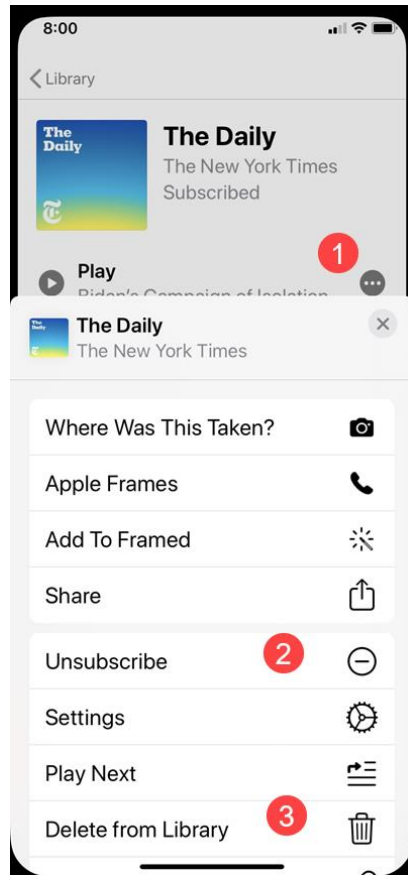
# Full Player Controls

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# Unsubscribe & Delete Subscription

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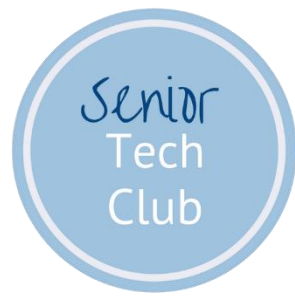


# What Did You Learn?

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## Three Key Principles of Podcasts

- What is a Podcast?
- How do you find a podcast
- How do you play a podcast

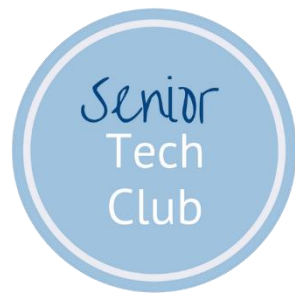


Senior  
Tech  
Club

# Follow-up Questions?

[questions@SeniorTechClub.com](mailto:questions@SeniorTechClub.com)

More Information & Download  
[links.SeniorTechClub.com/LIVE7](https://links.SeniorTechClub.com/LIVE7)



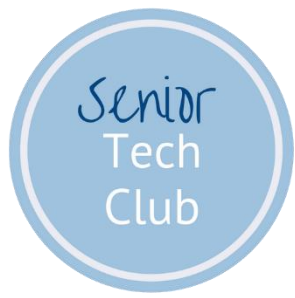
# Next Online Sessions

Monday 5/4 10 AM CDT

Topic: Attend a Zoom Meeting

Future Session Information

[links.SeniorTechClub.com/LIVE](https://links.SeniorTechClub.com/LIVE)



# Thank You!

Stay Well

Stay at Home

Wash Your Hands

Keep Learning